

SAVEUR

2008 DISPLAY RATES

EFFECTIVE ISSUE DATE: JANUARY/FEBRUARY 2008
RATE BASE: 325,000

	1X	4X	9X
FOUR COLOR			
SPREAD	\$70,330	\$66,875	\$63,315
FULL PAGE	35,170	33,440	31,655
2/3 PAGE	26,400	25,075	23,755
1/2 PAGE	23,450	22,265	21,090
1/3 PAGE	17,585	16,745	15,850
TWO COLOR			
SPREAD	\$58,830	\$55,875	\$52,960
FULL PAGE	29,415	27,940	26,485
2/3 PAGE	22,070	20,960	19,855
1/2 PAGE	19,615	18,640	17,645
1/3 PAGE	14,705	13,960	13,230
BLACK & WHITE			
SPREAD	\$51,160	\$48,580	\$46,045
FULL PAGE	25,575	24,290	23,025
2/3 PAGE	19,185	18,230	17,265
1/2 PAGE	17,050	16,205	15,340
1/3 PAGE	12,785	12,145	11,500
2ND COVER	\$42,205	-	-
3RD COVER	38,680	-	-
4TH COVER	46,780	-	-

INSERT RATES (DISPLAY)*

	1X	4X	9X
1 PAGE	\$20,460	\$19,430	\$18,420
2 PAGES	40,920	38,865	36,840
4 PAGES	76,725	72,870	69,075
6 PAGES	107,415	102,020	96,705
8 PAGES	132,990	126,310	119,730

BLEED: Add 10%.

MECHANICAL CHARGES: Key numbers, halftones, camera work, and/or stripping will be billed to advertiser.

PRE-PRINTED INSERTS: Consult advertising representative.

TERMS: Net 30 days; no cash discounts.

COMMISSIONS: Recognized advertising agencies may take 15% of gross billing space, color, and special position, provided account is paid within 30 days of invoice date. No commission is allowed on artwork, reprints, or mechanical charges.

FOR MORE INFORMATION: Please call 212/219-7400

All rates subject to change. Last updated 1/08

Food. Travel. Pleasure.