# The Magazine: What's Inside

# **RECIPES & ENTERTAINING**

### Delight

A culinary direction we're embracing, expressed through recipes and heroic studio photography.

# **Bite Size**

A little recipe with a big impact, a story, and a timely hook.

# Memory

Dreamy first-person recollections accompanied by a personal recipe.

## Ingredient

History, cultural context, recipes, and tips on a single ingredient.

## **Elemental**

A close look at an everyday ingredient, technique, or product, plus tips on how to use it.

# Trend

A dish, ingredient, product, or movement on the rise, explored through a reported mini-feature.

# PEOPLE

### **Family Feast**

A written portrait of a large-scale meal enjoyed in community, often accompanied by a recipe.

### **Kitchen Conversation**

An interview with a food personality about how they cook and entertain at home.

### Maker

A spotlight on an innovative maker—of tools, packaged items, condiments, and beyond.

### **Odd Jobs**

A short yet evocative portrait on an unexpected food-related profession.

### Musings

Strong opinions are the backbone of this personal essay format.

# CULTURE

## Primer

An explainer demystifying an overlooked or misunderstood ingredient, technique, or tradition.

### Classified

Revealing secret haunts, stories, and experiences related to food.

### Perspective

Ponderings at the crossroads of food and the arts.

### Poem

Food-inspired original poetry.



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### **Game Plan**

Sports meet food in this quick-hitter feature.

### Classic

A cultural throwback with personal storytelling and a big dose of nostalgia.

### **Photo Essays**

Feature-length stories with a strong point of view that put photography first and take a creative approach to text (e.g., interviews, deep captions, etc.).

### **Features**

Personal essays, book excerpts, narrative travel-meetsculture stories, opinion pieces, in-depth interviews and profiles, and more.

# TRAVEL

### Destination

A food lover's soup-to-nuts guide to a city, region, or locale including restaurants, shopping, and other recommendations.

### Reporter

A research-backed dispatch on a timely topic with a culinary hook.

### **On the Move**

Trends at the intersection of food and travel by land or sea—rounded up.

### Local

An ear-to-the-ground exploration of a hyperlocal dish, drink, or food tradition.

## BEVERAGE

### Drink

A short, punchy trend story tied to cocktails, wine, beer, or other beverage.

### Cellar

Our wine column covering regions, grape varieties, techniques, and producers.

# SHOP

### **Something to SAVEUR**

A taste-making trend piece about something worth buying.

### Craft

A peek into the world of artisans, producers, and tastemakers and their wares.

### **Shop Shot**

An evocative photo of an extraordinary shop accompanied by brief explanatory text.

